

NHS Greater Glasgow and Clyde

Core brief

Message from Jane Grant, Chief Executive

I am writing to you as we approach the end of a very challenging week for us all.

As I hear more about the detail of the teamwork and planning which is underway to prepare for the weeks ahead, I am very impressed by accounts of staff supporting each other, taking on extra tasks, extra shifts and genuinely going the extra mile.

Your efforts are not going unnoticed with the public either. There have been many public plaudits and even offers of free food and cups of coffee. The public are rightly behind our efforts and have made their views known in many different ways.

Disappointingly, I have also been told of other occasions of staff being treated with disrespect.

This is a difficult time for everyone, however we all deserve respect in these most challenging of times – and that is why I have asked our Communications team to develop a campaign around respect and kindness.

You will begin to notice these messages on social media in the coming days.

So let's show respect and together we will get through this #BeKind

Are your contact details up-to-date? [Click here](#) to check