|  |  |  |  |
| --- | --- | --- | --- |
| Form number | **57.007E** | Version  | **1.0**  |
| Title | **GCRF Social Media Template** |

|  |  |
| --- | --- |
| **Purpose of post** | *Eg. Study now enrolling/ Event / Staff recruitment/Staff Appointment* |

**Content for posting**

|  |
| --- |
| **For social media promotion relating to study enrolment, ethically approved text and imagery should be used** |
| **Text for post:** *Per Twitter specs, tweets are limited to 280 characters. – Please note that tags/ hashtags are included in the count. Possible tag/hashtag options include: #whywedoresearch #bepartof research**@NHSGGC @NHSResearchScot @NIHR\_UKCRFN @SRNCN1* |
| **Image for post:** *Please either insert image here, or attach to this form. If your image features identifiable people, check if a social media consent form is required and attach this too.* |

|  |
| --- |
| **Study related posts only:****R&D Number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Please check the box to confirm that ethics approval is available for social media advertising** **and attach to this form.**[ ]  Yes [ ]  No [ ]  N/A |

|  |  |
| --- | --- |
| **Form Completed By** |  |
| **Date** |  |
| **Admin Use Only**  | **Post reviewed** [ ]  **Date :****Initials:** | **Post uploaded** [ ]  **Date:** **Initials:** | **Filed** [ ]  **Date :****Initials:** |

**Form signatories**

|  |  |
| --- | --- |
| Prepared by | Helen Hart |
| Signature |  | Date |  |
| Approved by | Lynn Prentice |
| Signature |  | Date |  |

**Document history**

| **Version** | **Date** | **Description**  |
| --- | --- | --- |
| 1.0 | 18/03/2025 | First Release |

|  |
| --- |
| This Form is a controlled document. The current version can be viewed on the GCTU website. Any copy reproduced from the website may not, at time of reading, be the current version. |