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| Form number | **57.007E** | Version | **1.0** |
| Title | **GCRF Social Media Template** | | |

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| **Purpose of post** | *Eg. Study now enrolling/ Event / Staff recruitment/Staff Appointment* |

**Content for posting**

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| **For social media promotion relating to study enrolment, ethically approved text and imagery should be used** |
| **Text for post:** *Per Twitter specs, tweets are limited to 280 characters. – Please note that tags/ hashtags are included in the count. Possible tag/hashtag options include: #whywedoresearch #bepartof research*  *@NHSGGC @NHSResearchScot @NIHR\_UKCRFN @SRNCN1* |
| **Image for post:** *Please either insert image here, or attach to this form. If your image features identifiable people, check if a social media consent form is required and attach this too.* |

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| **Study related posts only:**  **R&D Number:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Please check the box to confirm that ethics approval is available for social media advertising** **and attach to this form.**  Yes  No  N/A |

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| **Form Completed By** |  | | |
| **Date** |  | | |
| **Admin Use Only** | **Post reviewed**  **Date :**  **Initials:** | **Post uploaded**  **Date:**  **Initials:** | **Filed**  **Date :**  **Initials:** |

**Form signatories**

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| --- | --- | --- | --- |
| Prepared by | Helen Hart | | |
| Signature |  | Date |  |
| Approved by | Lynn Prentice | | |
| Signature |  | Date |  |

**Document history**

| **Version** | **Date** | **Description** |
| --- | --- | --- |
| 1.0 | 18/03/2025 | First Release |

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