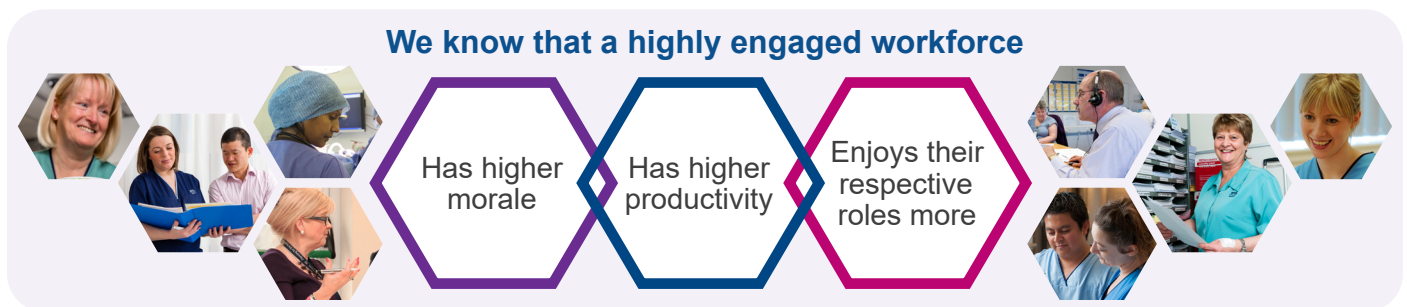


Internal Communications and Employee Engagement Strategy: Overview

Engaging internal communications and high levels of employee engagement are crucial to continually developing our aim of being a better workplace.

Setting out how we will deliver on that promise, we are pleased to share our new Internal Communications and Employee Engagement Strategy with you. This shows how we will support all **40,000** of our employees to have a strong sense of connection to our organisation, one another and ensure that we are all aligned to NHSGGC's purpose and values in all that we do.



For NHSGGC, we want to be thought of as an employer of choice, helping us to attract and retain new talent, which ultimately provides a better working environment for our staff and better outcomes for patients and service users.

The strategy has been developed in partnership with staff side representatives and is informed by a review of NHSGGC's existing internal communication and employee engagement priorities and activities. Key to developing this strategy was listening to staff through our current employee feedback mechanisms - such as iMatter, IIP and Collaborative Conversations - which collected and tested the views of over **26,000** employees.

Strategic priorities

The strategy will deliver on nine strategic priorities which are:



Reinvigorate online internal communications, including a refreshed **Core Brief** and new **intranet** to replace StaffNet.

Over the next three years, we will be seeking your input to make sure the actions we need to undertake will benefit staff right across NHSGGC. If you would like to be involved, please contact us at: ggc.staffexperience@ggc.scot.nhs.uk.

You can read the full Strategy at: www.nhsggc.scot/downloads/icees-2022-2025